



## **PRESS RELEASE**

**November 24, 2014**

### **Lacrosse “Hunger Games” Breaks Food Record**

Over 400 lacrosse players representing 45 different high schools as well as many college and even professional teams came together to compete on the lacrosse field and to give back to the community on Saturday in Kernersville for the annual Stick it to Hunger Charity Lacrosse Classic.

While lacrosse was the main activity of the day, the big news coming out of this year’s “Hunger Games” was that the event collected 5,286 pounds – over 2.6 tons – of non-perishable food to be distributed through the Greensboro Urban Ministry, breaking last year’s record by over 1,000 pounds.

“We had the same number of teams as last year,” said tournament director Tom Brawner, “so it looks like everybody was even more generous this year than last. We are thrilled that the lacrosse community responded so well in this time of critical need.”

In addition to collecting non-perishable food, the event will donate net tournament proceeds of almost \$8,000 to deserving area charities.

The event, co-sponsored by the Triad Blackhawks Lacrosse Club and Help Kick Hunger, drew a large crowd of all ages to renovated Cash-Bagley Athletic Complex.

Southwest Guilford High School's Green team won the high school competition for most donated food, while the Old Goats won the adult food competition for the third straight year. The event included a lacrosse vendors, a raffle of lacrosse equipment and apparel, and a silent auction.

The day's activities also featured the inaugural Kids First Youth Clinic in memory of the late Michael Perez, the grandfather of the longtime Triad Blackhawks coach and adult player Hugh Fiery and a key figure in the development of the game of lacrosse in Maplewood, NJ.

"Having so many kids out here to learn and enjoy the game of lacrosse in the presence of several members of the Perez-Fiery family was just a fantastic way to honor the memory of my grandfather and all he did for the game," said Fiery.

Among the many volunteers on hand to help run the event were members of the Walkertown High School boys' basketball team, the East Forsyth High School girls' lacrosse team, the Greensboro College athletic training staff, the Laurel University men's lacrosse team, and staff members from Kernersville Elementary School.

Sponsors included Olympic Products, Hard Pressed Designs, 6M Sports Lacrosse, Catalyst Church, The Collegiate Shop, and Action Engravers.

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