



PRESS RELEASE

October 27, 2014

Lacrosse Hunger Games to Benefit Charities

The annual Stick it to Hunger Lacrosse Classic, a high school and adult lacrosse competition that benefits local charities by collecting and donating non-perishable food and tournament proceeds, will be held on Saturday, November 22, 2013 from 9:00 p.m. to 5:00 p.m. at Cash-Bagley Fields, 4700 Old Hollow Road, Kernersville.

The event, now in its fifth year, is organized and sponsored by the Triad Blackhawks Lacrosse Club in partnership with Help Kick Hunger, a father-son organization that sponsors similar events in the soccer community. Last year, the Hunger Games – featuring over 300 players representing 46 different high schools and colleges throughout the region -- collected over two tons of non-perishable food along with over \$8,000 for local charities, including Wounded Warrior, Kernersville Christmas Relief Fund, Triad inner-city lacrosse initiatives, and the Leukemia & Lymphoma Society.

All net proceeds of the event will be distributed to charity. Each player will bring a grocery bag of non-perishable food to the event, which will be donated to families in need through Greensboro Urban Ministries.

The event will feature a free youth lacrosse clinic for 1st through 7th graders of all experience levels, including new players through the Triad Blackhawks' *Kids First* initiative.

The tournament will include a raffle, vendors, and concessions. Volunteers will also be on hand to give away lacrosse sticks to young children through the "A Stick from Chase" program, initiated in 2010 by local lacrosse clubs to honor the late Chase Bunting, a high school lacrosse player who died in a skateboarding accident in October 2010.

"We started this charity event in 2010, and it is truly rewarding to see how it has expanded over the years," said Blackhawks director and coach Hugh Fiery. "It gives us all a chance to play the game we love while giving back something to the community and particularly to those in need."

Admission to the event is free for spectators, and members of the public are encouraged to drop by, donate a bag of non-perishable food, and enjoy a day of exciting lacrosse action. More information can be found at www.triadblackhawks.com.

Issued by, and for more information contact, Tom Brawner, Triad Blackhawks, at 336-404-8701 or by email at triadblackhawks@gmail.com. Tournament specific information can be found at http://triadblackhawks.com/?page_id=1839 or on the Triad Blackhawks Facebook page at <https://www.facebook.com/triadblackhawks>.